

# Greater Atlanta Malayalee Association

## 2016 Sponsorship Kit



### Who are we?

Founded in 1981, **Greater Atlanta Malayalee Association** or **GAMA** is one of the oldest and largest Indian expatriate organizations in the United States. Our mission is to preserve and promote the Malayalee's social, cultural, educational, literary and artistic heritage through its programs and initiatives.

And to fulfill this mission, every year we organize several events, seminars and community outreach programs in collaboration with several corporate, professional, and governmental partners who support us in a variety of ways. Our sponsors provide generous financial and in-kind assistance, as well as logistical support and equipments that enable us to serve the community better.

We are always looking for new corporate or charitable partners to help us serve the community better. In the following pages you will see a small synopsis of our 2016 schedule of events and outreach programs along with different sponsorship options and benefits offered.

We sincerely request your support for our 2016 efforts and look forward to a long and fruitful association with you.

Thank you  
**Executive Committee**  
**Greater Atlanta Malayalee Association**



# Greater Atlanta Malayalee Association



## 2016 Event Calender

*(Dates and Venues are tentative)*

### 2016 Inauguration

*March 5th, Berkmar High School, Lilburn, GA*

### GAMA Family Walk

*Date TBD, Big Creek Greenway, Alpharetta, GA*

### Annual Picnic

*May, Pinckneyville Park, Norcross, GA*

### Basketball Tournament

*August, Venue TBD*

### Onam

*August 27th, Venue TBD*

### Badminton

*Date TBD, Atlanta Badminton Club*

### Cricket

*Date TBD, Ocee Park, Johns Creek, GA*

### Tennis Tournament

*August, Venue TBD*

### Volleyball

*Date TBD, Southern Volleyball Club*

### Christmas

*December 3rd, Venue TBD*

## Seminars & Community Outreach Programs

GAMA will be organizing several seminars and community outreach programs throughout the year. These efforts will cover a variety of topics ranging from Meetups (Youth, Women and Seniors) Career Development, Financial & Estate Planning, Personal Health, to Leadership and Motivation.

The dates and venues of these events will be announced as and when these are finalized.

Visit us at [www.gamaonline.org](http://www.gamaonline.org)

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## Sponsorship Options



SPONSORSHIP OPTIONS	2016 TITLE \$5000 and above	PLATINUM \$2000 and above	GOLD \$1000 and above	SILVER \$750 and above	BRONZE \$500 and above	ASSOCIATE \$250 and above
Annual Title Designate	●					
Chief Guest (for 2 selected events)	●					
Oversized Banner Ad on Website	●					
Exclusive email advertisement for your business	●	●				
Prize Distribution	●	●	●			
Special Onstage Recognition on event days	●	●	●			
Facebook Mentions	●	●	●	●		
Complimentary Tickets	●	●	●	●		
Logo on eMail Newsletters	●	●	●	●		
Banners at Event Venue	●	●	●	●	●	
Logo on Website	●	●	●	●	●	●
Name on all publicity materials such as fliers, posters, etc.	●	●	●	●	●	●
Event Day Booths/ Flyer distribution	●	●	●	●	●	●

Single Advertisement Email Blast To GAMA Patrons : \$150. Email blast will be send only after payment is received.

\*Program or event day Booth allocation will be based on EC 2016 decision.

EC has made decision not allow star show booth on the premises of Gama event but Vendor booths are allowed.

# Greater Atlanta Malayalee Association

## Sponsorship Form



BUSINESS NAME

CONTACT PERSON

ADDRESS

WEBSITE URL

EMAIL  PHONE

SPONSORSHIP OPTIONS

<input type="checkbox"/> 2016 TITLE	<input type="checkbox"/> PLATINUM	<input type="checkbox"/> GOLD
<input type="checkbox"/> BRONZE	<input type="checkbox"/> ASSOCIATE	<input type="checkbox"/> SILVER

CHEQUE DETAILS \$

SIGNATURE  DATE

Please make checks payable to: Greater Atlanta Malayalee Association  
Mail to: Treasurer, Greater Atlanta Malayalee Association, GAMA  
P O Box: 490332, Lawrenceville, GA 30049, USA  
[WWW.GAMAONLINE.ORG](http://WWW.GAMAONLINE.ORG)